

# CIA HISTORICAL REVIEW PROGRAM RELEASE AS SANITIZED

2003

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SEP 21  
1953

## BREAKDOWN OF PW BUDGET FOR OPERATION PB SUCCESS

### PHASE I ( September & October)

OPERATION IN:	GUATEMALA	MEXICO	OTHER	TOTAL
Subversion .....	[ ]			[ ]
Discontent.....	[ ]			[ ]
Mexican PW Support.....		[ ]		[ ]
Rumor Nets .....	[ ]			[ ]
Radio PW .....	[ ]	[ ]	[ ]	[ ]
Military PW .....	[ ]			[ ]
WH Support .....			[ ]	[ ]
TOTALS .....	[ ]			[ ]

### BREAKDOWN OF SPENDING FOR EACH PHASE I OPERATION

Subversion ..... "Promocion 24" spending money [ ] ..... Putting sub-  
jefes on the RUFUS payroll [ ] ..... Buying higher  
level individuals [ ] (ALL IN GUATEMALA)

Discontent ..... Spending money for rumor net ( [ ] ..... 100,000  
handbills [ ] ..... Printing of new news paper for  
five weeks ( [ ] ..... Salaries [ ] (ALL FOR  
RUFUS GROUP IN GUATEMALA AND CENT. AMER.)

Mexican PW Sppt. Radio time (15 min. daily) on six stations in key countries  
throughout the hemisphere [ ] ..... 60,000 comic  
books of five different types ( [ ] ..... 50,000  
posters [ ] ..... 60,000 handbills ( [ ] .....  
Payment for services (art, articles, smuggling) ( [ ]  
(ALL MATERIAL TO BE PREPARED IN MEXICO AND SMUGGLED INTO  
GUATEMALA)

Rumor Nets ..... Salaries ( [ ] ..... Expenses ( [ ] (ALL TO BE  
EXPENDED BY RUFUS GROUP)

Radio PW ..... To pay RUFUS writers and to buy radio time in other  
WH Countries [ ] ..... Bonuses to Mexican broad-  
casters who include material re Guatemala ( [ ] .....  
Paying newscasters and others to include Guatemalan  
material throughout the Hemisphere [ ]  
FOR SPENDING IN MEXICO --- BY RUFUS AND BY HEADQUARTERS)

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PHASE I BUDGET BREAKDOWN CONTINUED

Military PW ..... Equipment for RUFUS PW teams (2 mimeographs,  
[ ] [ ] 2 multiliths, 2 tape recorders, 1 Ditto.  
1 "disco" recorder and supplies) ([ ] [ ])

WH Support ..... Special equipment [ ] [ ]... Lecturers [ ] [ ]  
[ ] [ ] Support of other WH Stations [ ] [ ]... Trans-  
portation of materials to RUFUS [ ] [ ]

The total amount to be given RUFUS during the first phase should  
be [ ] since [ ] of the original [ ] will be spent in the  
USA for equipment.

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PHASE II --- (November & December)

OPERATION IN:	GUATEMALA	MEXICO	OTHER	TOTAL
Subversion .....	[ ]			[ ]
Discontent .....	[ ]			
Mexican PW Sppt. ....		[ ]	[ ]	
Rumor Nets .....	[ ]			
Radio PW .....	[ ]	[ ]	[ ]	
Military PW .....				
WH Support PW .....			[ ]	[ ]
TOTALS	[ ]			[ ]

BREAKDOWN OF SPENDING FOR EACH  
PHASE II OPERATION

Subversion ..... "Promocion 24" spending money ( [ ] ..... Payment of sub-jefes ( [ ] ..... "Splinter group" ( [ ] ..... Payment for one action by "K Squad" ( [ ] ..... Buying of guards, maids & other key low-level servants ( [ ] ..... Funds for entertaining troops and laborers by RUFUS agents ( [ ] ..... Subversion of high level targets ( [ ] ..... Funds for "planting" ( [ ] )

Discontent ..... Rumor net spending money ( [ ] ..... 200,000 handbills ( [ ] ..... New newspaper for 8 weeks ( [ ] ..... Salaries ( [ ] ..... 60,000 Comic Books ( [ ] ..... Charity ( [ ] )

Mexican PW Sppt... Radio time (15 min. daily) on six stations in key countries throughout the hemisphere ( [ ] ..... 90,000 Comic Books ( 9 different ) ( [ ] ..... 60,000 handbills ( [ ] ) ..... Payment for art, writing and other services ( [ ] ..... Emergency travel, etc. ( [ ] )

Rumor Nets ..... Salaries ( [ ] ) ..... Expenses ( [ ] )

Radio PW ..... RUFUS writers, purchase of WH radio time ( [ ] ..... Bonuses to Mexican radio announcers ( [ ] ..... Payments to other WH newscasters and TV announcers to use Guatemalan materials ( [ ] )

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PHASE II BUDGET BREAKDOWN CONTINUED (November & December)

Military PW ..... No money will be spent during Phase II

WH Support ..... Mechanical and/or transportation of goods  
[ ] to RUFUS [ ] ..... Monetary support  
to already established mechanisms able to  
support RUFUS [ ] ..... Possible travel  
or other emergency [ ]

The total amount to be given RUFUS during the second phase  
should be [ ]

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PHASE III --- (January to ? )

OPERATION IN:	GUATEMALA	MEXICO	OTHER	TOTALS
Subversion .....	[ ]			
Discontent .....	[ ]			
Mexican PW .....		[ ]	[ ]	
Rumor Nets .....	[ ]			
Radio PW .....	[ ]	[ ]	[ ]	
Military PW .....	[ ]			
WH Support .....			[ ]	
TOTAL:	[ ]		[ ]	[ ]

BREAKDOWN OF SPENDING FOR EACH PHASE III OPERATION

Subversion ..... "Promocion 24" Operation - paying for "fiesta" and "escorts" and a hide out ( [ ] ..... "Splinter group" ( [ ] ..... Payment of sub-jefes ( [ ] ..... Payment of guards, maids & other servants. Gifts and bonuses to enlisted-men ( [ ] ..... High-level subversion ( [ ] )

Discontent ..... Rumor Net expenses ( [ ] ..... 60,000 Comic Books ( [ ] ..... 200,000 handbills ( [ ] ..... New newspaper (on daily basis) ( [ ] ..... Charity and outings ( [ ] ..... Creating of nominal movements ( [ ] ..... Transportation, salaries, emergencies ( [ ] )

Mexican PW ..... Radio time on six stations ( [ ] ..... 90,000 Comic Books - 9 different ( [ ] ..... 240,000 Handbills ( [ ] ..... Ads in key newspapers throughout the hemisphere ( [ ] ..... Transportation, travel, salaries and gifts ( [ ] ..... Emergencies ( [ ] )

Rumor Nets ..... Salaries ( [ ] ..... Expenses ( [ ] )

Military PW ..... "20 Day Plan" ( [ ] ..... Bribes of low-level enlisted men ( [ ] ..... Equipment ( [ ] ..... Payment for Services and emergencies ( [ ] )

WH Support ..... Support of WH Mechanisms ( [ ] ..... Transport of materials ( [ ] ..... Travel ( [ ] ..... Special operations ( [ ] )

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PHASE III BUDGET BREAKDOWN CONTINUED

Radio PW ..... Money for RUFUS for salaries, radio time and  
purchase of equipment [ ] .... Gifts  
to Mexican radio & TV newscasters [ ] ....  
Payment to other WH newscasters (Radio & TV)  
for publicity for Guatemalan activities [ ]

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REVISED PSYCHOLOGICAL WARFARE PLAN FOR  
OPERATION PBSUCCESS

I. OBJECTIVES

1. Alert, and gradually intensify discontent and unrest of the people of Guatemala and offer them an alternative to the present state of affairs.

2. Alert the army to the long-range and immediate dangers of Communism in Guatemala --- stressing personal ruin, the distrust of the Army by the ARBENZ regime, the gradual taking over control of Army powers by Communists and offer a possible solution to their problems.

3. Defect, subvert, frighten or buy key military and political leaders in order to assure their active cooperation with RUFUS - or - their inaction --- which ever is most useful to the RUFUS group.

4. Alert the rest of Latin America to the Communist menace in Guatemala in such a manner as to bring forth sympathy and active or moral support of the activities of the RUFUS group.

II. BASIC APPROACHES

1. Quickly educate the people of Guatemala as to the "benefits" of Communism in the USSR.

2. Link Communist organizations in Guatemala with the international Communist organizations showing how the local organizations are already acting to enslave the Guatemalan people. Further illustrate that any forthcoming benefits will go for the glory of the USSR --- not to the people of Guatemala!

3. Expose the connection between the Guatemalan government and local Communist organizations --- naming names, government actions and calling for the ouster of the government which has betrayed the people of Guatemala for the benefit of the USSR.

4. Use unorthodox PW techniques for character assassination, defection, creation of fear, doubt and increasing discontent and demoralization of ARBENZ groups.

5. Inform other people of Latin America of the horrible conditions within Guatemala, (discontent and economic deterioration, torture, injustice and terror) to assure a sympathetic treatment of RUFUS actions by other Latin American people.

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III. PHASE I: (September & October)

1. Thoro examination of PW facilities in Guatemala, Mexico and Central America and immediate mobilization of them for the work for which they are best suited.

2. Gathering of more basic raw materials\*for the better execution of psychological warfare operations within Guatemala and throughout the hemisphere. Such needed materials are:

- A. Photos re current conditions in Guatemala;
- B. Reports on unemployment, terrorism, injustice, Communists in power, and general conditions inside Guatemala;
- C. Cartoons, posters, handbills and other PW material currently being distributed in Guatemala;
- D. Evidence of corruption;
- E. Personality data on key ARBENZ supporters, (military & political).
- F. Detailed PW requirements of the RUFUS group.

\*All of which has been requested of the RUFUS group and the Guatemalan Station excepting F.

3. RUFUS will be ordered to check, recheck, and further consolidate his control over radio, telephonic and military communications.

4. The group in Mexico will be ordered to step-up the preparation and shipment of PW materials into Guatemala (posters, handbills, poison pen letters, comic books, etc.) This group will also actively purchase radio time and newspaper space in other Latin American nations for PW.

5. Headquarters will engage in the production of handbills, posters, books, stickers, stamps and any other PW materials needed for support of RUFUS.

6. RUFUS group will attempt to gather legitimate Communist documents which might later be found in a "Communist Cell", however [ ] was dubious about such procurement. The documents needed are those which indicate revolutionary plans of the Communist Party.

7. Already organized rumor nets within Guatemala will begin to spread discontent. Existing bad conditions, complaints and rumors will all be used to blame the ARBENZ government.

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8. Small handbills and pamphlets will be distributed, on a personalized missionary basis, throughout Guatemala to assure widespread distribution and a complete understanding of the propaganda by even the illiterate segment of the Guatemalan populace.

9. Poison pen letters and rumors will reach target officers and enlisted men --- all designed to cause suspicion of the ARBENZ government and unrest within the armed forces.

10. A high-level RUFUS agent will "butter-up" officers belonging to "Promocion 24" and other key ARBENZ supporters in order that they will accept an invitation to his home on the night of D-1.

#### IV. PHASE II: (November & December)

1. Propaganda materials prepared by Headquarters will be transported to RUFUS group for his dissemination whenever the time is ripe.

2. A tape recording will be prepared with:

The tolling of a bell 12 times---

Then the statement, "This is the voice of Col. Arana.

The time is --- the last hour of the ARBENZ government and its betrayal of Guatemala to the USSR and its Communist puppets in Guatemala."

Again the tolling of the bells and a repetition of the announcement. This to broadcast 24 hours a day, changing daily from one clandestine station to another.

3. Rumors and other discontent propaganda will point out the obvious need for a correction of the existing situation within Guatemala. (To be done by RUFUS nets.)

4. Handbills and pamphlets (mostly made-up of cartoons), newsletters and personal letters will be distributed through RUFUS nets and/or through the mails stressing themes indicating Communist effects (present and future) on the life of the individual Guatemalan. (See THEMES --- PHASE II)

5. The Mexican group, Headquarters and RUFUS will prepare comic books, photographs, handbills and personal letters playing up the themes indicated in para 4 and also the corruption and the comparative way of life of the Communists and the non-Communists.

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6. CEUA, the Mexican group and Headquarters will through ---pix, newsletters, cartoons, paid advertisements, personal letters and radio announcements spread PHASE II THEMES throughout the hemisphere.

7. A "black" Communist splinter group will be created through the production of a letterhead and subsequent mailing within Guatemala to Communists of various factions. Letters sent to the followers of GUTIERREZ will indicate an action being taken against him by FORTUNY and vice versa. All letters, based on current Communist activities, will be aimed at forming doubt, suspicions and divisions within the Guatemalan Communist Party.

8. Rumors among officers and enlisted men will be intensified and poison-pen letters designed to "reach" each individual will be mailed.

9. "Black" handbills will be prepared and circulated within Guatemala in order to create ill will between various elements of the Guatemalan Communist party.

10. Invitations to a ball or other type fiesta will be sent to target individuals by the high-level RUFUS agent. Fiesta date: D-1.

11. Letters from Mexico, Central America and possibly other Latin American nations will be sent to Guatemalan targets. Some letters will threaten, others will breed doubt and others will show Latin American disgust with the Communist regime. Each letter will be written to affect the individual recipient.

12. All Stations will be ordered to give maximum PW support to the Guatemalan situation.

V. PHASE III. (January to ---)

1. Within Guatemala, all propaganda will contain elements of Phase I and II propaganda, but the emphasis will be changed to inciting active unrest and suggestion of revolution and the only means of effecting a change for the better and the ridding of Communist ideology in Guatemala.

2. Propaganda, black and grey, aimed at Communist targets will become more threatening while divisionist propaganda will be intensified.

3. Propaganda throughout the hemisphere will tell of discontent approaching the boiling point and hint at possible revolution.

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4. At some date, to be determined by RUFUS, all RUFUS and other internal propaganda will be halted to create a feeling within ARBENZ circles that apparently the crisis is past. (Such as happened after Salama.)

5. The 20 day plan (Adaptation of the 30 Day Plan) will be put into effect when RUFUS deems it necessary.

6. On D-1, "Promocion 24" Officers will go to a fiesta at the home of a RUFUS agent --- as they leave they will be abducted. Then an attempt will be made to assure their active cooperation on D-Day. If they agree, men will be assigned to them to assure their compliance. On D-Day they will issue orders designed to confuse, dismay or force the surrender of ARBENZ troops.

7. On D-Day, RUFUS controlled radio stations will broadcast that a coup has already taken place and announce the establishment of a new democratic government and the destruction of Communism in Guatemala. Communist policies and actions will be reviewed and denounced. Captured Communist documents will be exposed which indicate USSR domination of Guatemalan Communist Party, local Communist Party Plans, etc.

8. Posters showing pictures of RUFUS will be posted throughout Guatemala --- his book, YO ACUSO and preliminary stickers will be given wide-spread distribution.

9. Special masses will be held for those who have died in the fight against Communism.

10. Amid announcements of a new RUFUS program, RUFUS will make a show of strength to demonstrate future ability to control Guatemala.

11. Telephonic communications will be made to outlying military establishments, telling the commanders that Guatemala City has been taken by RUFUS. Prior to this lines of communication between posts will have been cut to assure a maximum feeling of isolation.

12. All RUFUS media will immediately stress the need for unity, and the need for support of a new democratic program.

13. Coverage of D-Day will be cabled to key stations for redissemination throughout the hemisphere.

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## THEMES FOR PHASES

### I. PHASE ONE

1. USSR and Communism vs. Guatemalan Way of Life
2. Labor in the USSR
3. "Liberty" in the Soviets
4. Soviet Expansion in Latin America
5. Soviet Communist Expansion and Intervention in Guatemala
6. The ARBENZ government is to blame for:
  - A. Unemployment;
  - B. Lack of industry;
  - C. Lack of support of the Army;
  - D. Present widespread corruption;
  - E. Labor unrest; and
  - F. Injustices and perversion of the Constitution.
7. RUMORS:
  - A. ARBENZ does not trust the Army;
  - B. The National treasury is being poured out for international Communist causes;
  - C. Non- Communist and Catholic Officers are being discriminated against;
  - D. Certain officers are scheduled for liquidation;
  - E. ARBENZ plans to model all schools after the schools of the Godless Society in the USSR;
  - F. ARBENZ and FORTUNY have organized an NKVD type group for espionage within the Army.

### II. PHASE II

1. Guatemalan Communism against Guatemalan religious practices;
2. Guatemalan Communism is opposed to Family Unity and present Guatemalan mores concerning the family;
3. Communism is opposed to Nationalism and the development of national patriotism;
4. Communism promotes class hatred between Guatemalans for good of only Communists;
5. The Guatemalan government is taking steps to enslave the people similar to those taken in the USSR;
6. All actions by the ARBENZ government have been used to further their control over the Guatemalan people;
7. The Labor Code is an instrument serving Moscow and its Guatemalan puppets;

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2. Prior to D-Day all themes will be held back until the initiation of the 20 Day Plan.

8. No actions have been taken by AREVALO or ARBENZ to better the hospitals or other public institutions;

9. Governmental funds are being used to send Communists to international meetings rather than bettering the lot of the Guatemalan; and

10. The various "Five Year Plans" have brought nothing to the Guatemalan people.

**RUMORS: (For officers and/or enlisted men)**

1. Certain officers are going to be assigned to much worse post so that a Communist officer can have his.

2. Soviet officers are going to be sent over to check on the ideology of various officers.

3. ARBENZ and the Communists are discussing ways and means for the transferral of funds from the army to the Communist Party.

4. A cut in appropriations is anticipated. Only enlisted men will be affected since certain Communist officers have high standards to maintain.

5. Any inconvenience or bad morale factor should promptly be turned to the blame of the Communists and the officers who are "playing ball" with them.

6. The Communists are going to attempt to force all Catholic troops to leave the Church.

7. A unit (known to have a good location) is going to be transferred to a hell hole.

8.

**PHASE III**

1. Subjects of themes will be the same as in Phase I and II except all themes will carry a desire for a change and the people will be agitated toward active opposition or protests.

2. Prior to D-Day all themes will be held back until the initiation of the 20 Day Plan.

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PP BUDGETARY REQUIREMENTS FOR INTERNAL AND EXTERNAL PP CAMPAIGNS  
RE FORTUNE.... (Estimated)

<u>OPERATION:</u>	<u>COST:</u>	<u>TO PAY FOR:</u>
Subversion.....	\$ 100,000.....	Bribes, frame-ups, possible abductions, printing.
Discontent PW.....	30,000.....	Printing, bribes, travel of lecturers, placement of material throughout WH.
Mexican PW Support....	50,000.....	Preparation, printing & distribution of prop; Air, tru and sea smuggling and; Wider development of Guat. net.
Rumor nets.....	15,000.....	Salaries and possible bribe
Radio Broadcasts.....	25,000.....	Preparation of scripts, and purchase of radio time.
Military PW.....	22,000.....	Printing of PW & equipment for PW support of RUFUS in military phase.
Hemisphere-wide PW.....	<u>28,000</u> .....	Preparation, printing and distribution of special PW in various WH nations.
TOTAL...../ <u>\$270,000</u> /		

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PHASE BREAKDOWN OF EXPENDITURES

	<u>PHASE I</u>	<u>PHASE II</u>	<u>PHASE III</u>	<u>TOTAL</u>
(1) SUBVERSION				\$100,00
(2) DISCONTENT				30,00
(3) MEX. PW SUPPORT				50,00
(4) RUMOR NETS				15,00
(5) RADIO				25,00
(6) MIL. PW				22,00
(7) WH-WIDE SUPPORT				28,00
				<hr/> \$270,00

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